

# “QuickLandingPageBuilder” User Manual

## THE FOLLOWING TERMS AND CONDITIONS APPLY:

While all attempts have been made to verify information provided, neither I, nor any ancillary party, assumes any responsibility for errors, omissions, or contradictory interpretation of the subject matter herein.

As required by FTC rules, we want to inform you that results are not typical. We do not guarantee or imply that using our software will make you rich or generate any income at all. Its functionality is limited to project management.

Software and associated files is distributed as is without any warranty of any kind, either express or implied.

# Quick Intro

“QuickLandingPageBuilder” is a windows software that allows you to easily create quick pages that you can use in many ways:

- To Build Your List.
- To Sell Your Own Products.
- To Sell PLR Products (if you don't like their sales page etc).
- To Promote Affiliate Products

And More.

The software creates .html pages that you can easily upload to your website (doesn't use WordPress so you'll get an exceptional performance and will be able to handle tons of visitors with them).

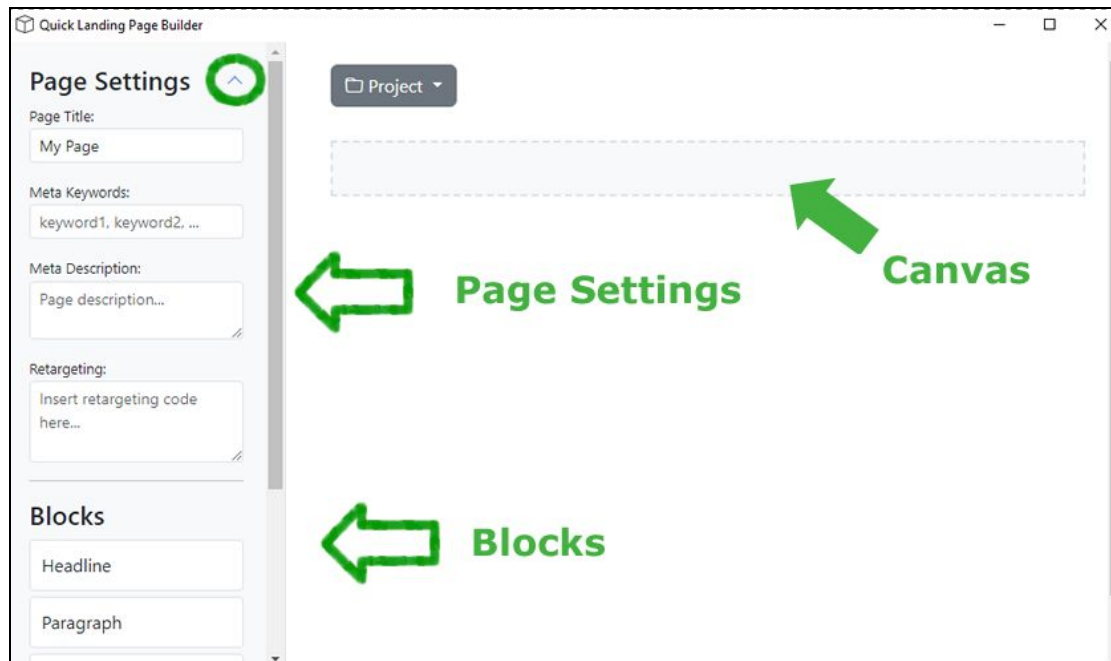
Is this a Perfect Tool? No. There are no perfect tools and this is not the exception but the goal of this software is to help you to make things easier.

By using it, you'll surely see that creating your own pages is very easy and fun.

Hope that you enjoy it!

# Using the Software

Using the software is really easy. Once you open it, you'll see something like this:



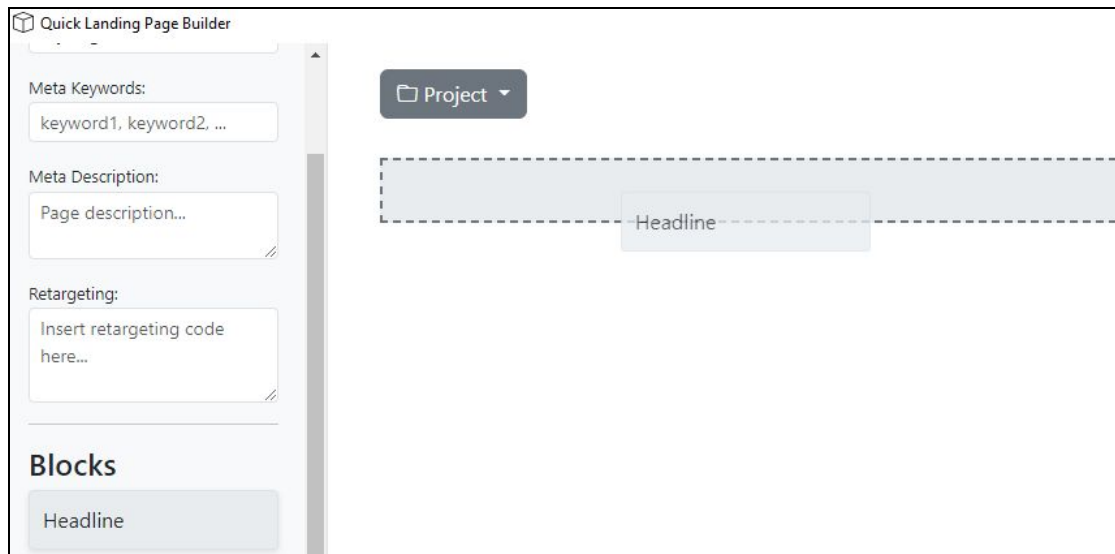
**Page Settings:** From here you can define general page settings like the “page title” (will be visible in the title bar of the browser) and other things.

*You can hide this section for a moment by clicking the “Collapse” arrow (green circle).*

**Blocks:** Blocks include elements that allow you to design your page. To use them, click a block and drop it at the end of the canvas (empty row).

**Canvas:** You drop blocks here to design your page. After dropping them here you can change the order of the blocks also by using drag and drop.

Example: Here i'm adding a "Headline" block to the canvas.

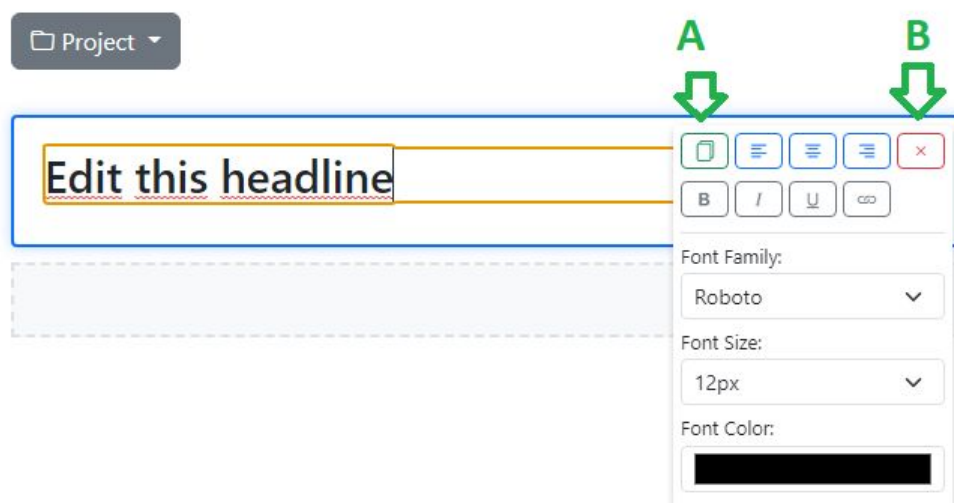


And here's the result:



When clicking an added block, to the left you'll see a property pages that allows you to adjust some settings for that block.

Here's an example:



**Button “A”:** Allows you to duplicate the block.

**Button “B”:** Allows you to delete the block.

*Comment: You can hide the property page by making a click on an empty space.*

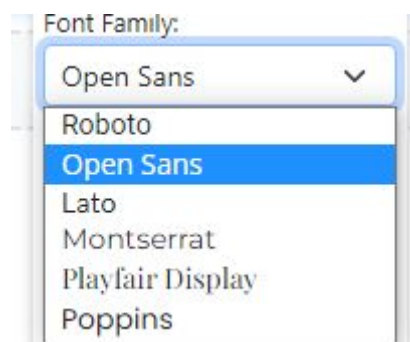
Now we’ll cover the different blocks in detail:

## Block #1: Headline

In the settings page you can adjust things at a “**global level**” and at a “**selection level**”.

At a “**Global Level**”, your settings are applied to all the content (example: font type, color and alignment).

Here’s an example of the Font Family settings.

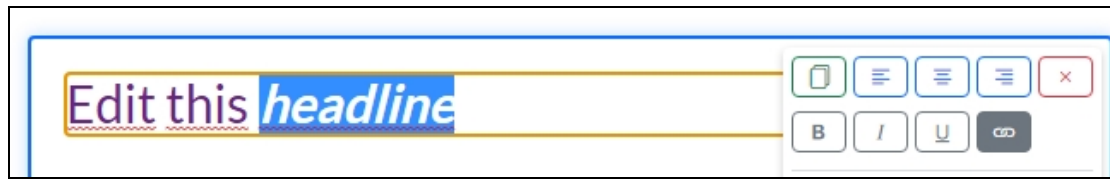


At a “**Selection Level**”, your settings are applied to your selected content (you need to make a double click inside the content of the block, select some content - or all - and apply one or more settings).

The following settings can be applied at a “**Selection Level**” for this block:

- B (Bold)
- I (Italics)
- U (Underline)
- Link

Here's an example:



## Block #2: Paragraph

This block has the same property pages as block #1.

## Block #3: Button

This block allows you to add a button to your page.



### Some Properties:

- Button Text: Allows you to change the text of your button.
- Url: The destination of your button (example: <http://www.yoursite.com>)
- Target: If the url will open in a new window or not.

There are other intuitive options but want to mention this one:

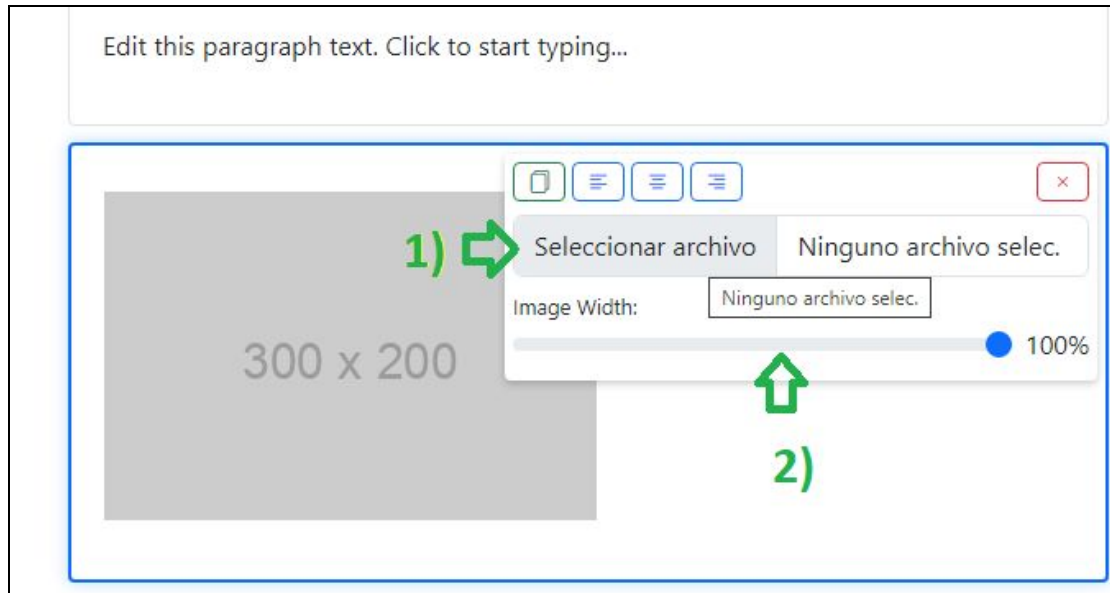
100% width on lg and smaller

If you enable it, the button will be responsive for small devices (will enlarge to 100%).

*Comment: If you enable this option, you can test it only after exporting your project as html.*

# Block #4: Images

This block allows you to add images from your pc.

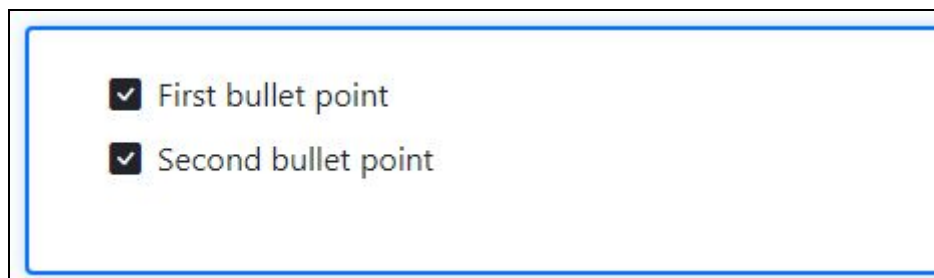


1) By clicking this button (you may see it in your own language), you can add an image to the block.

2) By making a click in a value of the slider (not by trying to move the slider with drag and drop), you can resize the image.

# Block #5: Bullets

Here's an example of this block:



If you want to change the bullet icon, use the “Bullet Icon:” option:

Bullet Icon:  
check-square-fill

Bullet Size:  
12px

Bullet Color:  
[Black color swatch]

Add Bullet Point Remove Bullet Point

If you want to add / remote “Bullet” points, use the “Add Bullet Point” / “Remove Bullet Point” buttons.


If you want, you can add an image to the left of the bullets.

Here’s how:

See What's Included:

- First bullet point
- Second bullet point

Side Image:  
Seleccionar archivo bullet.png  
Remove Image



## Block #6: HTML Code


This block allows you to add “html code” to your page. Here’s an example:

HTML Code Editor  Center

```
<a href="https://warriorplus.com/o2/buy/rpp21x/zj7mtd/d4fwcf"></a>
```

Preview

Regular Price: \$24 Today: \$15.60

 **BUY NOW**

powered by WarriorPlus.com

VISA AMERICAN EXPRESS DISCOVER PayPal



You can use this module to add:

- Opt-in form code.
  - Payment button code (PayPal, WarriorPlus etc).
  - Video code (we recommend Vimeo as it's responsive, YouTube embed code is not responsive).
- + many other things.

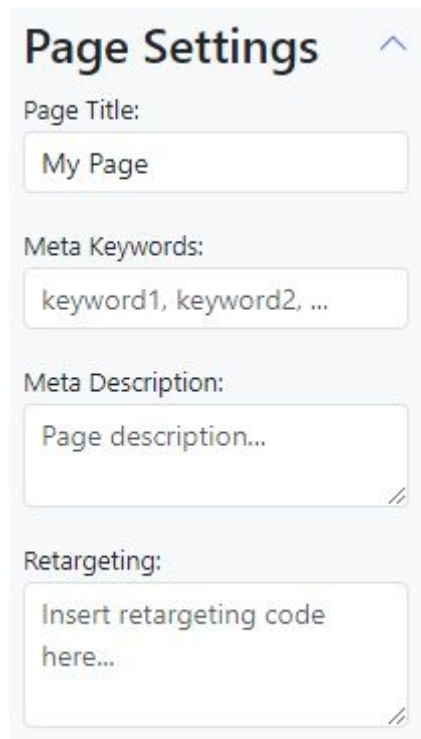
*Comments:*

- *The gray background and the "Html Code Editor" won't be visible After you export your page.*
- *You can increase the size of the "HTML Code Editor" by dragging up/down the editor from its lower right corner.*
- *If you want to center the code, you can enable the "Center" option. If this option doesn't work for you with a specific code, then there may be a conflict with that code.*

## Page Settings

In this area you can change different things like:

- Page Title (this will be visible in the title bar of the browser).
- Meta Keywords : Add your relevant keywords (comma separated).
- Meta Description: Add a quick description of your product / service.
- Retargeting: If you want, you can add your retargeting code (facebook etc).



**Page Settings** ^

Page Title:  
My Page

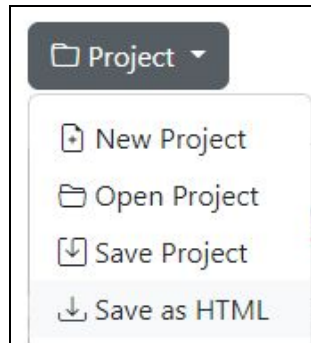
Meta Keywords:  
keyword1, keyword2, ...

Meta Description:  
Page description...

Retargeting:  
Insert retargeting code here...

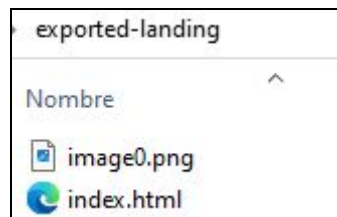
## How to Export Your Page

To save your page, click “Project” -> “Save as HTML”.



This will allow you to save the page (and the images) inside a .zip file (by default, “exported-landing.zip”).

After exporting your page, unzip the file. You’ll see something like this:



If you make a double click on “index.html”, you’ll be able to see your page.

If you're happy with that, you can upload the content of your folder to your website.

**Tip:** If you want to create different pages for your website (example: a sales page and a download page), then you need to have one folder per page.

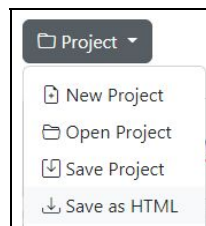
**Example:**

Yourwebsite.com ---> Could have a lead magnet  
Yourwebsite.com/oto ---> This folder could have an upsell page  
yourwebsite.com/dld-531 ---> This folder could have a download page for those who didn't buy the oto.  
yourwebsite.com/dld-blabla ---> This folder could have a download page for those who also purchased the OTO.

*Comment: If you don't know how to upload these items to your website, later you'll find quick tips.*

## How to Save / Open a Project

You can save / open your project from the "Project" button:



### Some Comments:

A) If your landing page breaks after you open a project, then an HTML Code could be breaking it. This is a rare situation caused by the HTML code and our recommendation is:

Always export your page before saving it.

Why? Because if the project breaks, at least you'll be able to have the exported page.

B) When you save your project, if you copy it to another computer (or change the location of the images that the project uses), then the project may present errors.

# Comments:

- When adding a block to the canvas, always add it to the row that you'll see at the end of the canvas.
- You can change the position of the added blocks by using drag and drop . Tip: if you have to move a block many positions (up or down), we recommend you to make one movement at a time.
- Sometimes (after adding blocks - or changing their position), you may see empty rows (in addition to the row that you'll see at the end of the canvas).



You can ignore these rows (won't be exported and will disappear after re-opening the project).

## Uploading To Your Website

You can upload your exported pages to any hosting provider, free or paid.

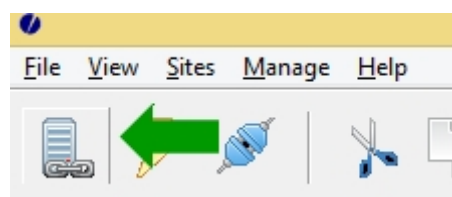
To upload the exported content to your website, we need to use a FTP client.

If you don't have an FTP client, i recommend you CoreFTP (but you can use others of course).

You can get it from this url (the Free version is ok):

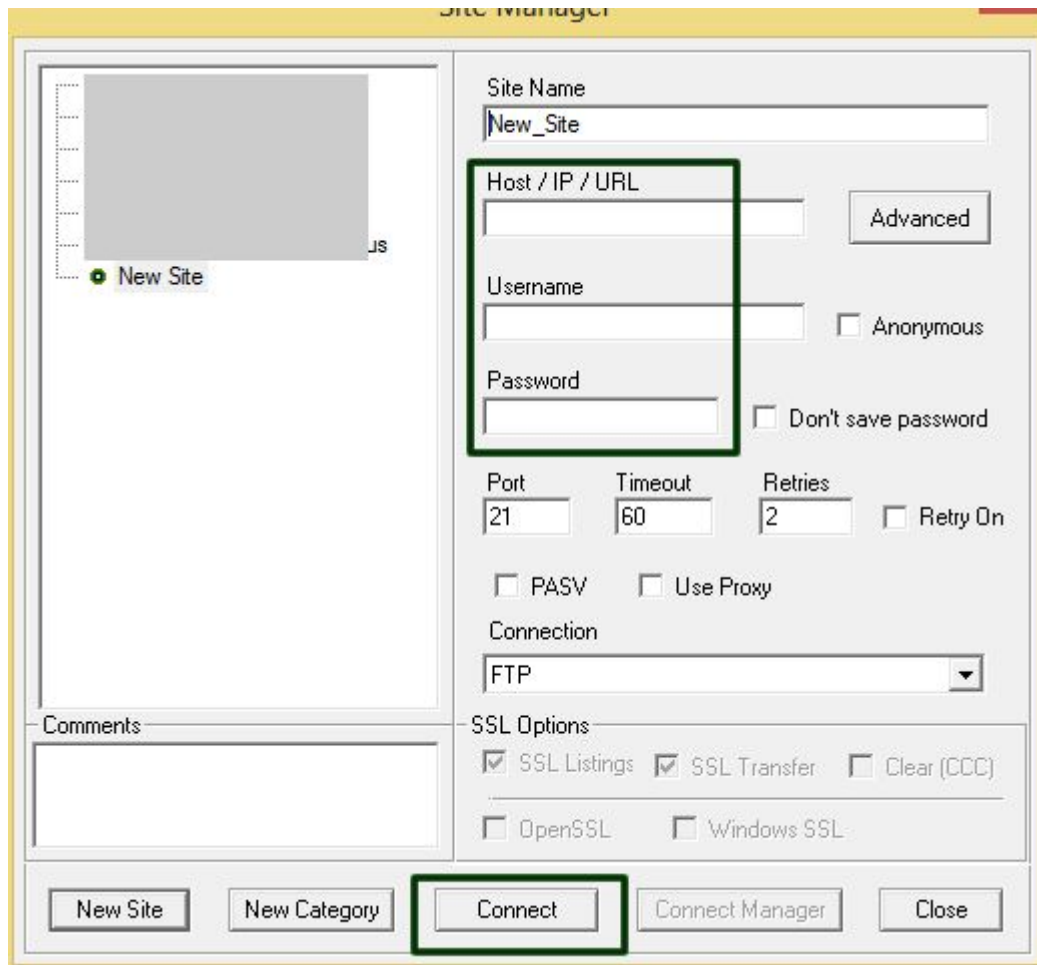
<http://www.coreftp.com/download.html>

After installing it, click the "Site Manager" button.



From the site manager you can keep the FTP info of all your websites (if you have many).

Once you click it, you'll be able to enter the info of a new website:



The screenshot shows the 'Site Manager' dialog box. On the left, there is a tree view with a single item 'New Site'. The main area contains the following fields and options:

- Site Name:
- Host / IP / URL:  (highlighted with a green box)
- Advanced:
- Username:
- Anonymous:
- Password:
- Don't save password:
- Port:
- Timeout:
- Retries:
- Retry On:
- PASV:
- Use Proxy:
- Connection:
- SSL Options:
  - SSL Listings:
  - SSL Transfer:
  - Clear (CCC):
  - OpenSSL:
  - Windows SSL:

At the bottom, there are buttons: 'New Site', 'New Category', 'Connect' (highlighted with a green box), 'Connect Manager', and 'Close'.

Basically, you'll enter 3 values:

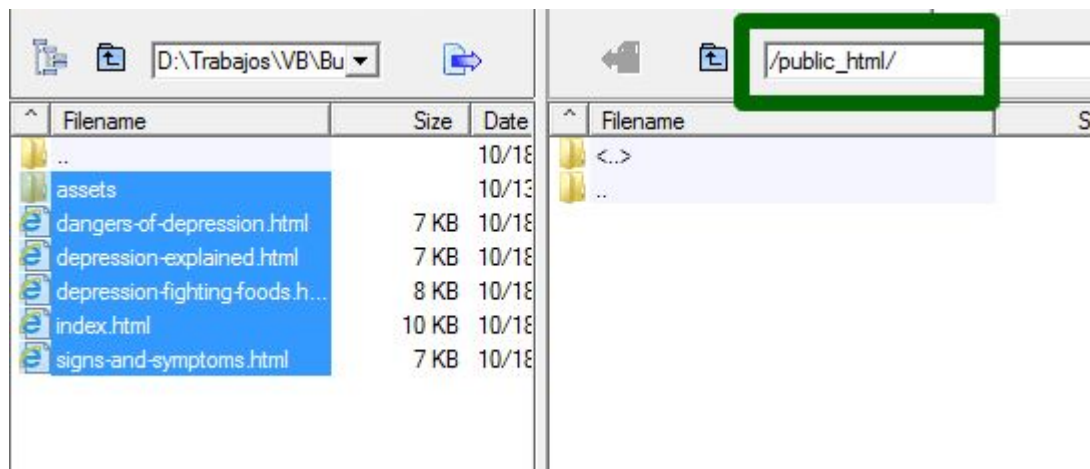
**Host**  
**Username**  
**Password**

*Your web hosting provider will give you this info. If you didn't receive it, please contact them requesting it (tell them that you need the FTP login details: Hostname, User & Pass).*

After entering this info, click "Connect".

After connecting... the right panel will show the folder of your website. You should see a folder named "public\_html". Make double click so you get inside of it.

Once you're inside of it it will show this way....



Now, the left panel represents your computer. You need to go to the folder that our software has generated (where it has published your page - you can paste the location in the location bar or you can use browse it).

Once you're inside of it, select all the files as you can see in the picture (you can click the first item, then press "SHIFT" and click the down button until all the items are selected).

Once all the items have been selected, drag and drop them to the right panel.

**Tip: If you want to create different pages for your website (example: a sales page and a download page), then you need to have one folder per page.**

**Example:**

Yourwebsite.com ---> Could have a lead magnet  
Yourwebsite.com/oto ---> This folder could have an upsell page  
yourwebsite.com/dld-531 ---> This folder could have a download page for those who didn't buy the oto.  
yourwebsite.com/dld-blalba ---> This folder could have a download page for those who also purchased the OTO.

That's all!